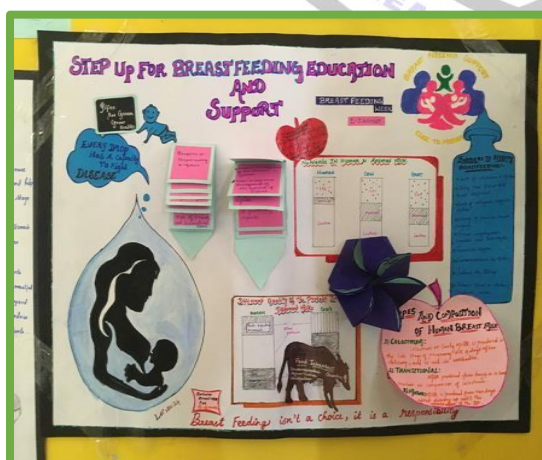


**7.1.1 Measures initiated by the institution for the promotion of gender equity and sensitization:**

| S.No | Date(s)                        | Name of the activity  | Organized by  | Number of Participants        |
|------|--------------------------------|---|---|-------------------------------|
| 01.  | 04.08.2022<br>to<br>06.08.2022 | World Breast Feeding Week – 2022<br>Step Up for Breast Feeding<br>Educate and Support | Department of Home Science and Research Centre, TBAKC | Students:308                  |
| 02.  | 06.08.2022                     | Vaccination Camp  | NSS   | Students:60<br>Staff:         |
| 03.  | 08.08.2022                     | Tree Plantation at College Campus   | NSS   | Student:43<br>NSS POs         |
| 04.  | 11.08.2022                     | Tamilnadu's Drug-free<br>Tamilnadu Campaign   | NSS   | Our all over college students |
| 05.  | 10.10.2022                     | National Unity Day  | NSS   | 800                           |
| 06.  | 17.10.2022                     | Swatch Bharat Cleaning Awareness Rally Programme                                      | NSS   | 210                           |
| 07.  | 03.11.2022                     | Observance of National Vigilance awareness week                                       | NSS   | Students : 100                |
| 08.  | 25.11.2022                     | National Flag Day Celebration   | NSS   | Students: 250                 |
| 09.  | 10/11/2022<br>&<br>14/11/2022  | National Entrepreneurship Day and Women's entrepreneurship                            | MGNCR & NSS   | Students: 250                 |
| 10.  | 28.01. 2023                    | One Day programme on "Towards new social order" for walkathon event                   | TBAKC NSS POS   | Students:100<br>Staff: 4      |
| 11.  | 30.03.2023<br>to<br>05.04.2023 | NSS Special Camp  | TBAKC NSS POS   | Students:75<br>Staff: 4       |

## World Breast Feeding Week – 2022

The department of Home Science and Research Centre celebrated World Breast Feeding Week, held in the month of August 2022. This year's concept is **"Step Up for Breast Feeding Educate and Support"**. Based on the concept, the department of Home Science and Research Centre organized competitions for our college students. The competitions are Slogan Writing, Poster Making, and Quiz. The staff in-chargers are allotted for every individual competition. Individual competitions have rules framed by staff in-chargers and are conducted on the allotted days and venues. The slogan writing competition was held on 04.08.2022. 148 students were enrolled in their names, but 135 students only participated in the venue. The poster-making competition was held on 06.08.2022. 51 students were enrolled in their names, but a total of 34 posters were placed at the venue. The quiz event was conducted. They uploaded the quiz link on our college website using Google Form, and the duration of the quiz was 10 minutes with 15 questions. It ran for 2 days, from 05.08.2022 to 06.08.2022. A total of 139 students participated, and 7 students got 12 marks. Finally, prizes were declared based on the duration of 3 minutes. Three of them answered correctly, one took six minutes, and two more took seven minutes.



## Vaccination Camp

Thassim Beevi Abdul Kader College for Women had organized a vaccination Programme on 6.8.2022 by Vellanore Primary Care for the benefit of Students and faculties. From this programme **60 students and faculties** of TBAK have vaccinated and got awareness of Covid Booster Vaccination.



**Tree Plantation**



NSS Quality Circle organized a Tree plantation at college campus

On August 8<sup>th</sup> 2022 to promote growing trees on college campus. **Dr. S. Sumaya, Principal and Head**, distributed the sapling to all the NSS voluntaries. Total 30 plants were planted in our college herbal garden and all campus greenery activity. All Department HOD's participated in the event and encouraged the students to plant the trees.



### Swatch Bharat Cleaning Awareness Rally Programme

The NSS Students (20) and 2 faculties have participated in Swatch Bharat Cleaning Awareness Rally Programme on 17.9.2022 from old Bus stand to West Street, Kilakarai. The Programme had started by chairman of Kilakarai. The members of Kilakarai public sector and the students of Thassim Beevi Abdul Kader College for Women, Kilakarai.



### **Tamilnadu's Drug-free Tamilnadu Campaign**

We organized a program called "Drive Against Drug" to create awareness about Drug Abuse among our students. On behalf of this, more than 800 students and faculties gathered in the BSA Auditorium to take pledge on Mass-Anti Drug Abuse delivered by the principal Dr. S. Sumaya



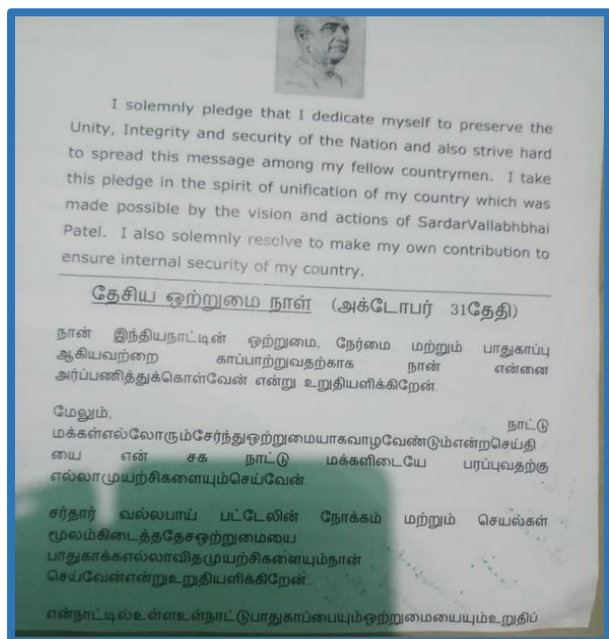


Following the pledge, at 10.30 AM all the NSS students were gathered in the Lecture Hall for the live video telecast of our Honourable Chief Minister speech on <https://youtu.be/dhDVvXNIWI> . We all attended the event and listened to the speech of the Chief Minister of Tamil Nadu. The event came to a halt with the National anthem.



## National Unity Day

We organized a program called “National Unity Day”. On behalf of this, more than 800 students and faculties gathered in the BSA Auditorium to take the pledge on National Unity day delivered by the principal Dr. S. Sumaya.





We are arranged on “Observance of National Vigilance awareness week” for the UG and PG Students, and Teaching faculty on 3<sup>th</sup> November 2022. The participants from various disciplines got benefitted. Totally 100 participants were present in the session. This programme is arranged to share the Rabies diseases knowledge. This programme was found helpful for the participants to create awareness on Vigilance awareness.





## National Entrepreneurship Day and Women's entrepreneurship

MGNCR and NSS organized **National Entrepreneurship Day and Women's entrepreneurship Day 2022** on 10/11/2022 and 14/11/2022. The students of UG and PG participated in the event. The students prepared delicious products and displayed them. The staff and students of other departments visited the festival and they tasted the delicious food the products were sold



### Competitions on Entrepreneurship

20<sup>th</sup> October – 19<sup>th</sup> November 2022

**Mahatma Gandhi National Entrepreneurship Month**

**Inviting Rural Entrepreneurship Development (RED) Cells in Institutions to Conduct Competitions on Promoting Rural Entrepreneurship Activities**





**Diwali 24<sup>th</sup> October**  
**National Entrepreneurship Day 9<sup>th</sup> November**  
**Women's Entrepreneurship Day 19<sup>th</sup> November**





- ❖ Hand-Paper crafts
  - Paper Diyas
  - Lanterns
  - Greeting Cards
- ❖ Cow Dung/Bangle/Mud Diyas
- ❖ Candle making
- ❖ Sweets Recipes
- ❖ Home Cleaning and Diwali Decor Services

**9 Steps to Students' Entrepreneurship**

1. Form small teams of Student Self Help Groups (SSHG) (3-5 students per team)- Before 15.10.2022
2. Select interesting business activity by 16.10.2022
3. Identify and Collect essential material by 19.10.2022
4. Get ready with the product for sale by 22nd Oct., 07th Nov., and 17th Nov.
5. Promote your Product.
6. Arrange Stall in Campus and Sell your Product or sell your product door to door in an identified area
7. Make your products available in stalls at least 2-3 days before each milestone.
8. Document your effort by 25th Oct., 10th Nov., and 20th Nov.
9. Submit a report to [mgscredec1@gmail.com](mailto:mgscredec1@gmail.com) on 28th Oct., 12th Nov. and 21st Nov.

Entrepreneurs are important as they are the wheels of the economic growth of the country. By creating new products and services, entrepreneurs can stimulate new employment opportunities. Small steps towards Entrepreneurship can pave the way towards economic growth and development.

**Let us be the Leading Lights of Entrepreneurship!**  
**Let the Diwali Lights Inspire Us!**





**Mahatma Gandhi National Council of Rural Education**  
Department of Higher Education, Ministry of Education, Govt. of India





## National Flag Day Celebration

We organized a program called “National Flag Day” to create unity in our Nation among students. On behalf of this, more than 250 students and faculties gathered in the Lecture hall. The session was handed over to our eminent resource person **Mr.R.Bala Murugan Advocate, Ramanathapuram** therefore, the lecture on “**Tricolor Republic of India**” was very informative and it was very useful to the participants.



**THASSIM BEEVI ABDUL KADER COLLEGE FOR WOMEN, KILAKARAI**

A Minority Institution Sponsored by Seethakathi Trust, Chennai  
(An Autonomous Institution Affiliated to Alagappa University, Karaikudi)  
(Accredited by NAAC with A Grade (CGPA: 3.16) & ISO 9001: 2015 Certified Institution)  
Recognized by UGC with 2(f) & 12(B)  
Kilakarai-623517 Ramanathapuram District, Tamil Nadu

**STUDENT COUNCIL  
&  
NATIONAL SERVICE SCHEME**  
Jointly Celebrate  
**Flag Day**

**Mr R Bala Murugan, Advocate  
Ramanathapuram**

**Date : 25/11/2022**                      **Time: 11.30 am – 12.30 pm**                      **Venue : Lecture Hall**

|   |  |  |  |
|---|--|--|--|
| <b>Student Council Advisors</b><br><b>Dr V Akila</b><br><b>Ms M Fathima Suraiya</b> | <b>NSS PO</b><br><b>Ms T S Abirami</b> | <b>Director</b><br><b>Dr.M.S.Irfan Ahmed</b> | <b>Principal</b><br><b>Dr S Sumaya</b> |
|---|--|--|--|





## Awareness Programme on Rabies

We are arranged on “Awareness Programme on Rabies” for National Service Scheme for the UG and PG Students, and Teaching faculty on 29<sup>th</sup> December 2022. The participants from various disciplines got benefitted. Totally 110 participants were present in the session. This programme is arranged to share the Rabies diseases knowledge. This programme was found helpful for the participants to create awareness on Rabies infection.



## One Day programme on “Towards new social order” for walkathon event

DHAN has been organized in the walkathon event to bring about awareness on important social issues. As part of the whole, DHAN Ramanathapuram is planned to have the walkathon towards “new social order” on 28.01. 2023 at Ramanathapuram district. The starts at Railway station and ends at Raja School Playground Via new bus stand, GH and Roman church as just three km walk about the theme of the walkathon. Totally 200 students are participated in this walkathon programme.







## Yoga Day






## NSS Special Camp

| S.NO | DATE       | CRITERIA | ACTIVITY   | PHOTO |
|------|------------|----------|--|-------|
| 01.  | 30.03.2023 | V        | <b>MRS PARIKKA,</b><br>VICE President<br>and writer<br><b>Mrs.Amutha</b><br>Kanjirangudi<br>Panchayat Board<br>was the chief guest<br>for the<br>Inauguration<br>Ceremony. |       |

|     |            |   |   |   |
|-----|------------|---|---|---|
|     |            |   | NSS Students were Surway 120 family in the village.   |   |
| 02. | 31.03.2023 | V | <p><b>Mr.Wilson Samathana Kumar Head master and Mr.Shek Mujib Rahman</b> gave the awareness about Merits of NSS for the NSS Students.</p> <p>NSS Students went inside the village and gave the awareness about the Plastics and Dengue to all the people in Kanjirangudi village and cleaned the surroundings in the Village.</p> |      |
| 03. | 01.04.2023 | V | <p><b>Mrs.Sudha Abirami, Dept of Computer Science TBAK College, Kilakrai</b> gave the awareness about NSS to NSS Students.</p> <p>Our NSS students to involve Govt. school cleaning on Kanjirangudi village.</p>  |   |



|     |            |   |   |  |
|-----|------------|---|---|--|
| 04. | 02.04.2023 | V | Kanjirangudi Govt. higher secondary School ground cleaning to NSS students.   |    |
|     |            |   | Our NSS students to involve Ocean cleaning on Kanjirangudi coastal area.  |    |
| 05. | 03.04.2023 | V | Govt. Hospital Nurse came to create awareness to girl's mensuration cycle.  |   |
|     |            |   | Our NSS students are content to sports for School students.   |  |
| 06. | 04.04.2023 | V | <b>Ms.Ziya arun, Dept of Psychology Science TBAK College, Kilakrai</b> gave the awareness about phychology to NSS Students. |  |

|     |            |   |   |  |
|-----|------------|---|---|--|
|     |            |   | <b>Ms.Gowsalya,</b><br><b>Dept of Fashion design</b><br><b>TBAK College,</b><br><b>Kilakrai</b><br>gave the awareness about motivational speak to NSS Students. |    |
| 07. | 05.04.2023 | V | Meenakshi Mechine Hospital to camp on Kanjirangudi village.   |    |
|     |            |   | <b>Mrs.Visalakshi</b><br><b>Dept of Fashion design</b><br><b>TBAK College,</b><br><b>Kilakrai</b><br>gave the awareness about NSS to NSS Students.              |   |
|     |            |   | <b>Mr.Shek Mujib Rahman</b> and NSS PO are gave the prizes for competition wining of the school students.   |  |